

# Letter from the Founder



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The purpose of Hershey's Track & Field Games is to promote physical fitness and participation for the youth of North America. I must stress the importance of the basic philosophy of this program - to stimulate the participation of all eligible children. It is no way to be construed as an all-star program for chosen individuals.

Learning, participation, enjoyment and physical exercise are the main elements of this program. At all times we shall strive to maintain the conduct of this program at a very basic level for these children. Therefore, it is of the utmost importance to stress participation at local park and recreation departments, schools and other community service organizations.

Through proper guidance and assistance, it is our firm belief and hope that we may positively shape the direction of the future of these children.

**Donald P. Cohen**  
**Founder**  
**Hershey's Track & Field Games**

